



# Africa Academy of Management

## Call for Participants for the 2<sup>nd</sup> Biennial Africa Academy of Management Conference

Hosted by University of Botswana in Gaborone



UNIVERSITY OF BOTSWANA

**January 8-11, 2014**

**Conference Theme: *Sustainable Development in Africa through Management Theory, Research and Practice***

The Africa Academy of Management is delighted to announce its 2<sup>nd</sup> Biennial Conference which will be held on January 8-11, 2014 in Gaborone, Botswana. The conference will bring together scholars from Africa and around the world who are interested in our theme: *“Sustainable Development in Africa through Management Theory, Research and Practice.”*

In accordance with the theme, we invite papers and symposia on topics focusing on Africa, in all subject areas of management: international management, human resource management, organizational behavior, corporate social responsibility, management education, strategic management, entrepreneurship and other related subject areas. All manuscripts will be double-blind reviewed. Please visit our website: <http://www.africa-aom.org> for submission deadline, program outline, conference registration fees, conference tracks, travel information, hotel accommodation, etc.

### Enquiries:

Program Committee: If you have questions, you may contact any of the following members

Dr. Eileen Kwesiga, Bryant University (USA) [ekwesiga@bryant.edu](mailto:ekwesiga@bryant.edu)

Dr. Moses Acquaa, University of North Carolina at Greensboro (USA),  
[m\\_acquaa@uncg.edu](mailto:m_acquaa@uncg.edu)

Dr. Margaret Crabbe, Ghana Institute of Management and Public Administration,  
[gyeduba2002@yahoo.com](mailto:gyeduba2002@yahoo.com)

Dr. Elham Metwally, American University in Cairo (Egypt), [elhamkamal@gmail.com](mailto:elhamkamal@gmail.com)

Dr. Nceku Nyathi, The Open University Business School (UK), [n.nyathi@open.ac.uk](mailto:n.nyathi@open.ac.uk)

Dr. David Zoogah, Morgan State University (USA), [David.Zoogah@morgan.edu](mailto:David.Zoogah@morgan.edu)

# CALL FOR PAPERS

Submission Deadline: June 30, 2013

Program Chair: Dr. Eileen Kwesiga, Bryant University (USA) [ekwesiga@bryant.edu](mailto:ekwesiga@bryant.edu)

Local Arrangements: Dr. Dorothy Mpabanga, University of Botswana  
([dorothym366@gmail.com](mailto:dorothym366@gmail.com); [MPABANGA@mopipi.ub.bw](mailto:MPABANGA@mopipi.ub.bw))

## PAPER SUBMISSION INFORMATION

Submissions are due June 30, 2013 via <http://www.africa-aom.org> 18:00 GMT. At least one author of a paper) must register and present their work at the conference. For symposia, all panelists must register and attend the conference.

### Registration fees:

Members of AFAM: \$250.00  
Non-members of AFAM: \$350.00

Authors are requested to assist in the review process. Submission guidelines at: <https://africa-aom.org>.

## Submission Tracks

Track 1: Entrepreneurship and Small Business (Chair: Dr. Benson Honig, [bhonig@me.com](mailto:bhonig@me.com))

The entrepreneurship and SME track welcomes both empirical and conceptual papers examining issues relating to sustainability in both entrepreneurial and family and small business research in Africa. Papers that are welcome include unique contributions related to incubation, nascent entrepreneurship, microcredit, ownership succession, incubation, microenterprise promotion and training, transnational entrepreneurship, and social entrepreneurship, as well as empirical and conceptual topics related to the sustainability of entrepreneurial activities in Africa not mentioned above.

**Track 2: Organizational Behavior and Human Resource Management (Chair: Constant D. Beugre, [cbeugre@desu.edu](mailto:cbeugre@desu.edu)).**

This combined track welcomes conceptual and empirical papers including all aspects of both organizational behavior and human resources management, preferably in an African context. For organizational behavior, areas of interests include but are not limited to: organizational effectiveness, group dynamics, motivation, leadership, change, decision making, organizational culture, organizational design, organizational justice, stress management, personality and perception. For human resources management, we seek papers in the areas of: compensation, performance appraisal, recruitment, selection, staffing, training, career development and management of human capital.

**Track 3: Public Policy, Administration of Government, and Non-governmental Organizations (Chair: Dr. Elham Metwally, [elhamkamal@gmail.com](mailto:elhamkamal@gmail.com))**

We encourage papers from academics, researchers, and professionals that investigate public and non-governmental organizations. The papers may address topics related to any of the following: Public governance; capacity building; public service quality; public management in complex environments; E-government; workplace democracy and public administration; education and training; public accountability; social enterprise in challenging environments and times; Third Sector or non-governmental organizations; stakeholder engagement; social capital; public entrepreneurship; public sector reforms; partnerships with the private sector. Studies of other areas not included here but which relate to management of public organizations and NGO are also encouraged.

**Track 4: Strategy and International Management (Chair: Dr. Moses Acquah, [acquah@uncg.edu](mailto:acquah@uncg.edu))**

The Strategy and International Management track welcomes conceptual and empirical papers that focus on all areas of strategy and international management in an African context both in the private and public sector; and a comparative analysis of the African context with other contexts of the world. For strategy, areas of interests include but are not limited to: business or competitive strategy formulation and implementation, strategic planning, strategy-structure relationships, strategic leadership, innovation, corporate strategy in general, diversification and portfolio strategies, vertical integration and sourcing relationships, social capital and networking relationships, corporate governance, the resource-based view, knowledge management, industrial organization economics, acquisitions, strategic alliances and interorganizational relationships, technology and innovation management, composition and processes of top management teams, and strategic control and reward systems. Areas of interest for international management should focus on the theory, research, and practice of management with a cross-border or

cross-cultural dimension. Topics should include but are not limited to: market entry strategy, cross-border alliances and cooperative strategies, the management of cross-border operations, the differential impact of cultural, social, economic, technological, political, and other institutional forces on cross-border operations, management practices and strategies, the international competitiveness of firms, industries, and nations; and comparative management studies involving two or more countries.

**Track 5: General Management (Chair: Dr. Judy Muthuri,**  
[judy.muthuri@nottingham.ac.uk](mailto:judy.muthuri@nottingham.ac.uk)

The General Management track welcomes conceptual and empirical papers that focus on general management including but not limited to the following topics: innovation and change management, corporate governance and accountability, sustainable decisions in organizations, and corporate social responsibility. The track welcomes papers with theoretical and practical insights into general management across all types of organizations operating in the African context. We particularly encourage papers that adopt a multi-disciplinary approach, and seek to integrate macro, meso and micro-levels of analysis.

**PDW/Caucus (Chair: Dr. Amanuel Tekleab, [atekleab@wayne.edu](mailto:atekleab@wayne.edu)).** Entries can be either a proposal for a structured discussion on a topic of common interest, or for a workshop. Proposals should be aimed at helping fellow attendees by providing a forum through which they can engage each other. Submissions should describe the activities, goals and time/equipment required.

**Doctoral Consortium & Junior Faculty Consortium. (Chair: Dr. Augustine Lado, [Alado@clarkson.edu](mailto:Alado@clarkson.edu)).**

These consortia are designed to provide ideas, tools, and strategies to be successful by drawing upon the experiences of senior faculty colleagues. Research in the early stages of development will also be considered to assist members improve their works for publication. Sessions will be structured as roundtable discussions to facilitate additional development and coaching. This is an excellent way for doctoral students to become involved in AFAM. These sessions will not appear in the proceedings.

**Deadline for all submissions is June 30, 2013.**